AIAC PACIFIC

Aerospace Industries Association of Canada | L'Association des industries aérospatiales du Canada

Media Kit

aiacpacific.ca

2024-2025 British Columbia Aerospace Capabilities Guide

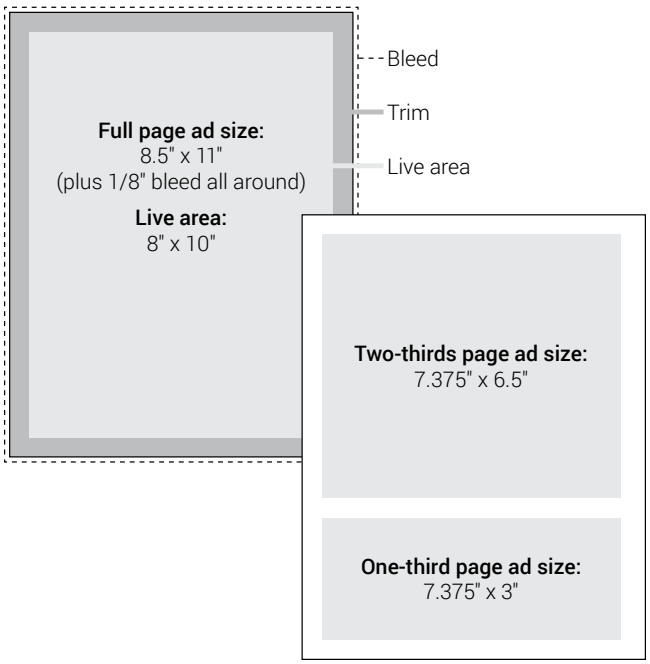
The BC Capabilities Guide will be available in hard copy to national and international audiences at upcoming trade shows, the 2024 Canadian Aerospace Summit, and all other forums and trade shows that AIAC Pacific attends throughout the year. It will also be available to view and download (in pdf and interactive digital format) on AIAC Pacific's website).

Note:** Book an advertisement in BOTH the 2024-2025 "BC Capabilities Guide" + 2025 "AIAC Guide to Canada's Aerospace Industry" and **SAVE 25%

Guide profile + advertising rates

	2024-2025 BC Capabilities Guide
PROFILE	
1/3 page	Complimentary
2/3 page	$500
PRINT ADVERTISING	
Outside back cover (full page)	$2,500
Inside front cover (full page) or inside back cover (full page)	$1,500
Full page	$1,000
Two-thirds page	$750
One-third page	$500

Ad size specs:



Print advertising specifications

FULL PAGE

Trim size: 8.5" x 11" (plus 1/8" bleed all around)
Live area: 8" x 10"

Include bleed for full-page ads only. Keep text within the live area. Text placed outside the live area might be cut off.

TWO-THIRDS PAGE 7.375" x 6.5"

ONE-THIRD PAGE 7.375" x 3"

CONTENT DEADLINE: SEPTEMBER 27, 2024

Ad format requirements

Supply a **high resolution (300 dpi) file. PDF, eps, tiff and jpeg are acceptable formats**. Web images are not suitable for printing. All fonts and linked images must be supplied if not embedded in the ad file.

You can email your ad or upload via WeTransfer, Drop Box or other file transfer service.

No artwork?

We can have an ad designed for you. See advertising contact for more information and a quote.

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Digital advertising rates (visible in the online interactive version)

	2024-2025 BC Capabilities Guide
Large Toolbar	$500
Sponsorship MAX/Embedded Video	$1,000
Leaderboard	$1,500
Skyscraper	$1,000
Belly Band	$1,000

AIAC Members receive a $200 reduction



Incentives to join AIAC

Join AIAC and receive – ***in addition to your complimentary profile*** in the BC Capabilities Guide:

- **$200 reduction in your membership fee;**
- **50% discount on one registration to attend the annual AIAC Summit in Ottawa, November 5–6, 2024;**
- **50% off the cost of a booth at the annual Summit; and**
- **50% off the cost of a ticket for a seat at a VIP table during the annual Summit dinner.**

Total reward value: $2,200

Contact

Lynne Adamson at ladamson@aiac.ca or 613-760-4556.

Sign up to receive email updates!

aiacpacific.ca