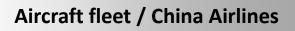
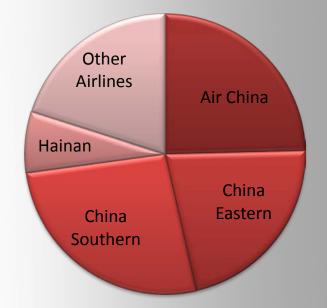
# **Bridging Canada and China** in Aerospace Market Embassy of Canada, Beijing March 2015

### **Overview** Int'l Players 12<sup>th</sup> FYP Opportunities

### **Airlines & Aircrafts**

- 46 Transport Airlines Companies
  - 36 State-Owned
  - 10 Non-State-Owned
  - 10 cargo airlines
- 4,057 Operating Aircrafts
  - 2,179 commercial transportation aircrafts
  - 1,878 general aircrafts
- 2 Major Aircraft Manufacturing Corporations (AVIC & COMAC)

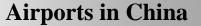


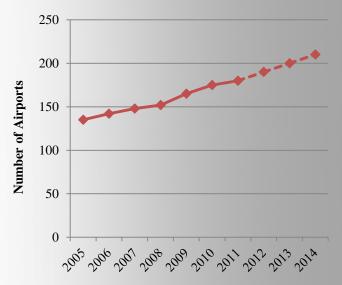


#### **Airports & ATM Tower**

- 193 Civil Airports
  - 42 International Airports
  - BCIA is 2<sup>nd</sup> busiest airport in the world
  - 24 airports with A.P.T. > 10 million
- 9 Flight Information Regions
  - 28 Upper Control Areas
  - 37 Middle & Low Control Areas

"Less than 30% of airspace is open to civil aviation"





#### Pilots

Overview

39,981 Pilots (for all types of aircrafts)

Int'l Players

35 Certified ATPL Training Schools (21 foreign, 4 Canadian)

12<sup>th</sup> FYP

5 Major Civil Aviation Colleges/Universities

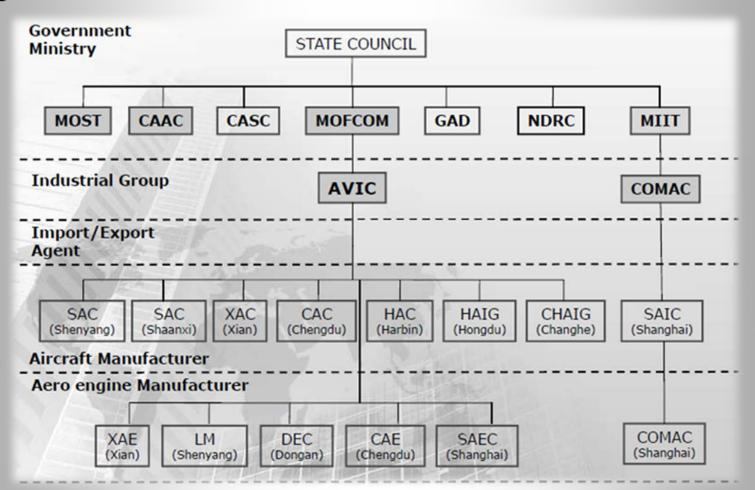
## **General Aviation**

- 31% of low-altitude open areas
- 164 registered operators
- 1,878 GA Aircraft (all types, incl. fixed-wing and rotary aircraft)
  385 Civil Helicopters (24 from Bell Helicopter)
  - 367 business jets (110 from Bombardier)

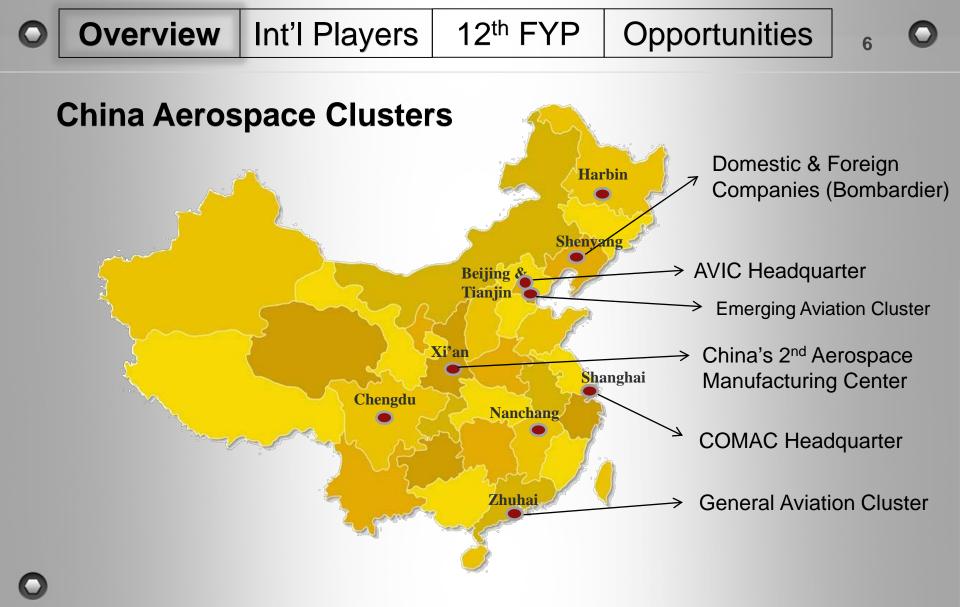


**Opportunities** 

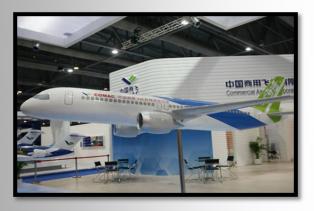
## **Key Stakeholders**



#### Source: UK Trade & Investment



#### **Chinese Aircraft Program**





#### COMAC: C919 Large Jet

With Bombardier (e.g.) Capacity: 156 / 168 / 180 Est. maiden flight: end of 2015 Est. time of delivery: 2018 Investment: \$8 Billion Order: 450 by Feb. 2015

#### COMAC: ARJ21 Twin-engine Single-aisle Regional Jet Capacity: 70-105 Maiden Flight: Nov. 2008 Orders: 258 by Nov. 2014 Delivery: 2015 (scheduled)

#### **Chinese Aircraft Program**



#### AVIC XAC: MA700

Capacity: 76 Range: 1,700 km Est. maiden flight: 2016 Est. time of delivery: 2018 8



AVIC GA: HO300 Multi-use Light Amphibious Aircraft Capacity: 4-6 passengers Maiden Flight: November 2010 Certification: 2011

Tiede Commissioner Service in Beijing

**Chinese Helicopter Program: AVIC Helicopter** 



- Collaborated with Eurocopter •
- Capacity: 16 passengers
- Max takeoff weight: 7 tons
- First flight: 2009
- Certification:2012

Z-11(AC311) Light Helicopter

- Home developed
- Capacity: 6 passengers
- Max takeoff weight: 2.2 tons •
- First flight: 2010
- Certification:2012



**Opportunities** 

AC313 Largest helicopter developed in China

- Capacity:27 passengers
- Max payload:13.8 tons
- First flight: 2010
- 3 PWC PT6B-67A engines





**Overview** Int'l Players 12<sup>th</sup> FYP

Int'l Players

S 10

### **Foreign Companies Involvement**

A Textron Company

Aircrafts & Helicopter

**Overview** 







## BOMBARDIER



Honeywell





and many more...

Air traffic Management

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#### Training Schools on ATPL (CCAR-141)

- USA: 12
- Canada: 4
- Australia: 3
- France: 2



TORONTO AIRWAYS LTD

Overview Int'l Players

12<sup>th</sup> FYP

Opportunities | 11

#### C

#### **Canadian Companies Involvement**



Overview | Int'l Play

Int'l Players

12<sup>th</sup> FYP

Opportunities

C

## China 12th Five Year Plan (2011-2015)

- Additional Projects & Needs
  - 56 New Civil Airports, 91 Expansions
  - More than 257 ATC projects
  - 1140 Commercial Aircrafts
  - 450 Civilian Helicopter
  - 1000 General Aviation Aircrafts
  - 17,000 Commercial Aircrafts Pilots

"The Government plans to invest more than RMB 1,5 trillion in China's aviation industry"

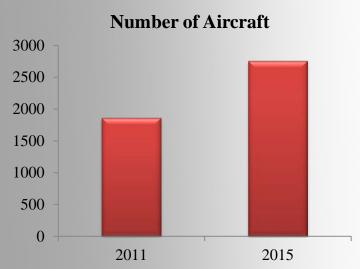


- How will China achieve its ambitious targets?
  - Increase fiscal support
  - Enlarge international S&T cooperation
  - Develop high-tech technology

"China plans to create a world-class civil aviation industry" Overview Int'l Players

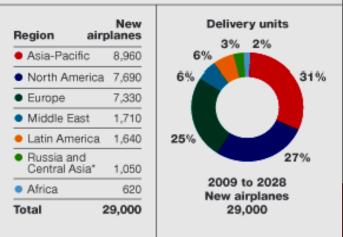
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#### **Commercial Aircrafts**



- Averaged double-digit growth for past 30years, domestic air travel forecast to grow by 11% p.a. to 2020
- Majority of the demand: small & intermediate twinaisle aircraft
- Opportunities for lower-tier Canadian firms to work as with Tier 1s companies (Bombardier, COMAC, etc.)
  - Supply and research/design collaborative
  - Subcontracting

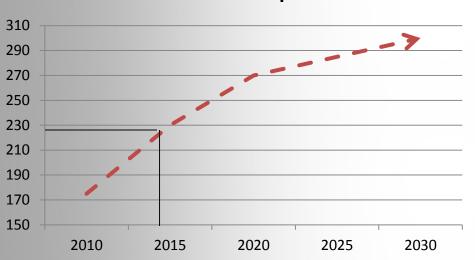




"Chinese airlines will require 5000 new commercial aircraft valued at USD 600 billion over the next 20 years"



### **Civil Airport Development**



Number of Airports

- Investment of RMB 450 billion only in airport network
- Development of Western China (Xinjiang, Gansu, Qinghai, Yunnan, Sichuan)
- Opportunities on second tier airports
- Cooperation on Safety & Security measures and technologies
- Opportunities in ATC tower

Overview Int'l Players

12<sup>th</sup> FYP

#### **Air Traffic Management**

- 257 New ATC projects (RMB 9,9 billion)
- Opening of Airspace under 4,000 m
- Pilot projects for opening of airspace under 1,000 m
- 12 new technologies including ADS-B and PNB
- ATMB is looking for partners to improve:
  - ✓ Air traffic control
  - Information systems
  - Aeronautical charts
  - ✓ Low altitude ATM systems
  - Ground-to-air communication
  - ✓ Automatic dependant surveillance services
  - ✓ Air traffic safety and security



**Opportunities** 

Guangzhou Int'l Airport

Trade Commissioner Service in Beijng

Overview

Int'l Players

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#### **General Aviation**

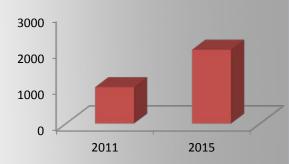
"China's government said in its 12th Five-Year Plan that it will promote the development of the general aviation industry"



#### Additional Need by End of 2015:

- More than 1000 GA Aircraft
- 500 Teaching Plane
- More than 100 Business Aircrafts
- 450 Civilian Helicopters
- 150 GA Airports
- FBOs & MROs







#### C

#### **Pilots**

- China will need 17,000 commercial aviation pilots by 2015
- Increasing demand for Business Aircraft / Helicopter Pilots
- Pilot training in China is expensive (120,000\$ for school package)
- 4 Canadian Certified Pilot Training School (opportunity for other Canadian flight schools with ATPL(A) integrated course)
- Opportunities:
  - ✓ Open a school in China
  - Collaborate with a certified school
  - ✓ Leasing of Experienced Pilot
  - ✓ English Training for Pilots

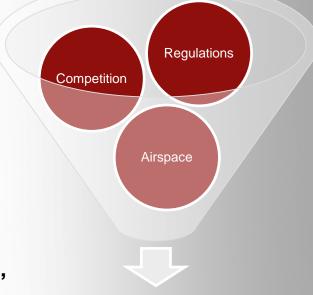


#### Challenges

**Overview** 

- Chinese airspace liberalization is a long process
- Very competitive market and local companies are growing fast
- Regulations on safety & security
- Certifications for pilots, aircrafts

"IPR protection is always a challenge in China"



**Opportunities** 



12<sup>th</sup> FYP

#### **Major Aerospace Events in China**

Asian Business Aviation Conference and Exhibition Date: April, 2015 Venue: Shanghai, China

Aeromart Tianjin Date: September 7-8, 2015 Venue: Tianjin, China

**China Helicopter Expo** Date: September 9-13, 2015 Venue: Tianjin, China

Aviation Expo China (i.e. Beijing Air Show) Date: September 16-19, 2015 Venue: Beijing, China

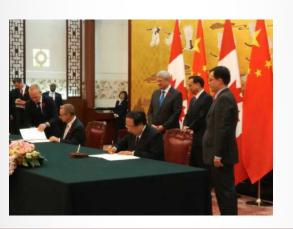
**China International General Aviation Convention** Date: October, 2015 Venue: Xi'an, China "China will be the world's next big driver for the world market in aviation"





#### **Canada-China Civil Aviation MOU**

- Areas of Cooperation:
- Aircraft, helicopters, aircraft engines, aviation equipment, parts and systems, modelling and simulation technologies and aviation materials;
- Commercial aircraft and business jets;
- Airports and air traffic control equipment;
- Aviation training services and equipment;
- Maintenance, Repair and Overhaul (MRO) and Technical support;
- Supply chain infrastructure and management, technical and personnel training, aviation and environment;
- Civil aviation policies.





MENORAND IN OF UNDERSTANDING BETWEEN THE DEPARTMENT OF FOREICS AFF AND, FLADE AND DAYLLOPMENT OF CANADA AND THE NATIONAL DEVELOPMENT AND REFORM COMMISSION OF THE PROFILE'S REFILEL OF CHINA ON FEITHER COLLAMONTON IN CYTLALAVATION

THE DEPARTMENT OF FOREIGN AFFAIRS, TRADE AND DEVELOPMENT OF CANADA (DFATD) AND THE NATIONAL DEVELOPMENT AND REFORM COMMISSION OF THE PEOPLE'S REFERENCE OF CHENA (NDRC), hereinafter referred to as the "Participants",

HAVENG DESCENSED collaborating on decided areas of cooperation in the aviation sector for exclusively peaceful purposes.

WISHING to establish a framework arrangement to allow the Participants to work more closely together to explore strategic partnership opportunities. HAVE REACHED the following understanding:

1. REVIEWING AND EVALUATING PREVIOUS COLLABORATIVE ACHIEVEMENTS

April 2009, the Participants signed a Memoranhum of Understanding on Obliversitis in CVD statistics, which gave memorations to Hikarri collaboration both the Canadian and Channe with a prisation industries. The conceptualism of the Conceptualism and Channe with a prisation industries, The conceptualism of the Conceptualism and Conceptualism and the Conceptualism and Memoraneous and Conceptualism and the Conceptualism and the Memoraneous Conceptualism and the Conceptualism and the Conceptualism resentest, and exploring correct cooperations. With the clarifier disputsion of an ethnic of an ethnic linearism and concentration of the trans. The construction of an ethnic linearism and concentration of the trans. The construction of an ethnic linearism and concentration of the trans. The construction of an ethnic linearism and concentration of the trans. The construction of an ethnic linearism and concentration of the trans. The construction of an ethnic linearism and construction of the trans. The construction of the ethnic linearism and the strans. The construction of the strain strain of the strain of the Construction of the trans. The construction of the strain strain of the strain of the construction of the strain of the strain of the construction of the strain strain of the strain of the construction of the strain of the s

## Keys points to remember: $G - O C - H - I - N - A^{21}$

#### • Growth:

- Market with tremendous growth capacity
- Opportunities:
- Business opportunities are numerous
- Challenges:
- Many challenges/obstacles to success, but rewards are worthwhile
- Help:
- Canadian companies can benefit from helping each other
- Invest:
- Commitment to invest significant time and money to build relationships
- Networking:
- A trusted local partner is a significant asset
- Authorities:
- Key role of Chinese government (SOEs) in this market; benefits of Canadian government support through the TCS

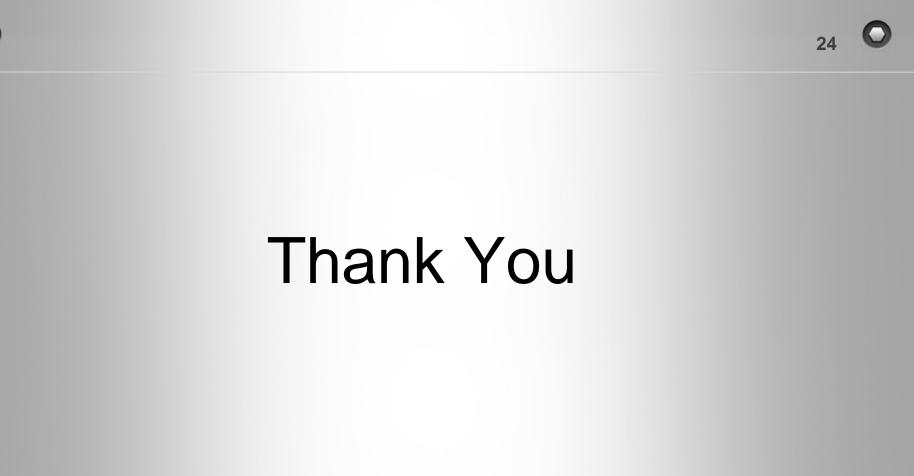


Tiede Commissioner Service in Beijing

#### **Our four main services:**

✓ World Markets Preparation

- Market Studies
- Qualified Contact Abroad
- Problems Solving



Trade Commissioner Service in Beijng